Sustainable cocoa value chain: a multi-stakeholder perspective

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SFIAR Award Ceremony 2018

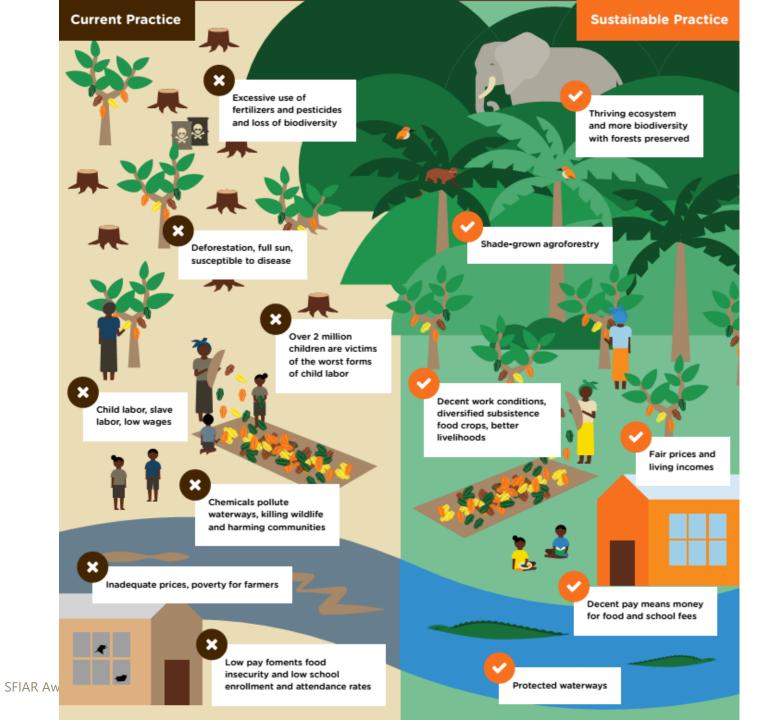
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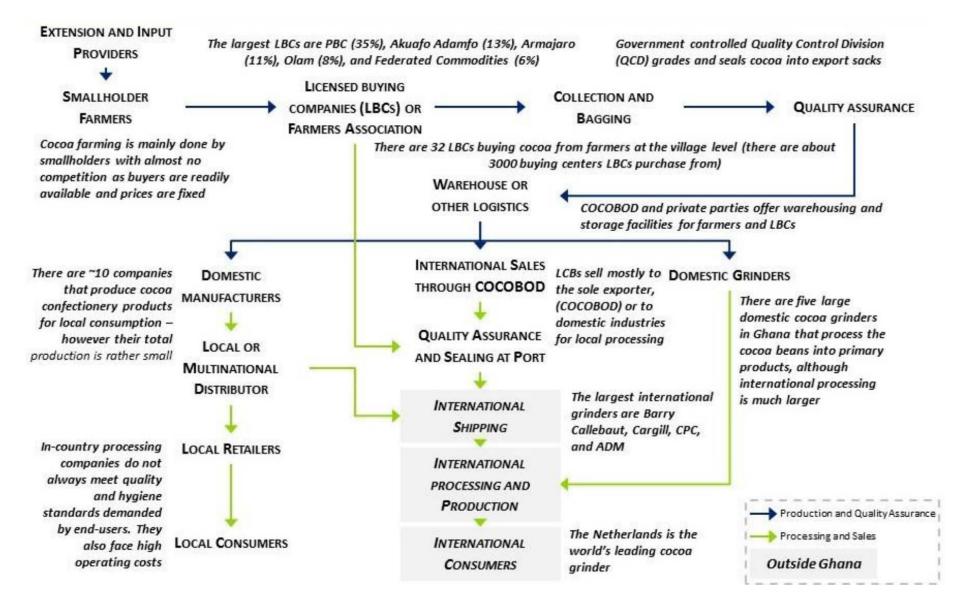






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Source: World Bank 2017

More sustainability in the cocoa value chain



Socially sustainable

Substantially improve the living conditions of cocoa farmers



Environmentally sustainable

Protect the natural resources and promote biodiversity



Economically sustainable

Create an attractive cocoa value chain for present and future generations

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Ambitious goals of the Swiss Platform for Sustainable Cocoa



Foster the **dialog** with cocoa farmers, producer organizations and local authorities in producing countries

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By 2025, 80% of all cocoa imported into Switzerland shall be sourced from **sustainable production**

Innovative solutions and best-practice approaches together with civil society and research institutions

Transparency towards consumers

A multi-stakeholder initiative

Research institutions

Swiss universities and research institutes are working intensively on innovative approaches to sustainability. As members of the Cocoa Platform, their expertise is channeled into practical projects.

Manufacturers, traders and importers

Manufacturers, traders and importers play a crucial role in the cocoa value chain not only by buying and trading cocoa beans and cocoa-based products, but as well as by their involvement in the countries of origin

NGOs

NGOs include development, consumer, and label organizations. They have an important voice in stressing the challenges in the cocoa sector and represent the concerns of civil society in the association.

Food retailers

Food retailers exert a big influence on the product range and are directly linked to consumers, which makes them an important element in cocoa value chain.

Public sector

The public sector is involved in economic development cooperation in various cocoa producing countries. The federal government supports various initiatives enabling sustainable growth in countries of origin.

What do we need?

- Innovations seed capitals \rightarrow real changes and impacts
- Entrepreneurship, news markets and channels
- Scientific evidence and best practices
- Credibility and accountability
- Dialog and partnerships









Walk the Talk

- Innovative Value Chain Projects with matching funds
- Working groups on core issues
- Independent Impact measurement









➢ For more information visit

https://www.kakaoplattform.ch/en/the-cocoa-platform/about-us/